# 12<sup>th</sup> INTERNATIONAL PARIS CONGRESS ON SOCIAL SCIENCES & HUMANITIES

**August 4-8 2025-Paris, FRANCE** 



# **CONGRESS PROGRAM**



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- Moderatör oturumdaki sunum ve bilimsel tartışma (soru-cevap) kısmından sorumludur.

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- The participant must be connected to the session 5 minutes before the presentation time.
- All congress participants can connect live and listen to all sessions.
- Moderator is responsible for the presentation and scientific discussion (question-answer) section of the session.

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# **FACE TO FACE PRESENTATIONS**

04.08.2025 / SESSION-1





PARIS LOCAL TIME

10 00 : 11 30

#### HEAD OF SESSION: Assoc. Prof. Dr. Fatih ALTUĞ

AUTHORS	AFFILIATION	TOPIC TITLE
Assoc. Prof. Dr. Fatih ALTUĞ	Boğaziçi University TÜRKİYE	FRAGRANT THRESHOLDS: MATERIALITY, SPIRITUALITY, AND ODOR IN ABDÜLHAK ŞİNASİ HİSAR'S ÇAMLICA'DAKİ ENİŞTEMİZ
Assoc. Prof. Dr. Fatih ALTUĞ	Boğaziçi University TÜRKİYE	AIR AND SOVEREIGNTY IN LATİFE TEKİN'S AŞK İŞARETLERİ
Mas'ud HAMDAN	Haifa University ISRAEL	THE DISCOURSE OF POWER AND TRUTH IN POETIC WORKS (LITERATURE AND ART): AN INTRODUCTION
Assoc. Prof. Dr. Şevki KIRALP	Cyprus International University CYPRUS	POPULIST NATIONALISM AS THE NEW ANTI-THESIS TO ENLIGHTENMENT NATIONALISM: A HISTORICAL AND CONTEMPORARY DEBATE
Assist. Prof. Dr. Ebru DIĞRAK Assoc. Prof. Dr. İrfan AKKOÇ	İzmir University of Economics TÜRKİYE İzmir Tınaztepe University TÜRKİYE	MECHANISMS EXPLAINING THE RELATIONSHIP BETWEEN SELF-EFFICACY AND INNOVATIVE BEHAVIOR: THE MEDIATING ROLE OF PSYCHOLOGICAL WELL- BEING





# **FACE TO FACE PRESENTATIONS**

04.08.2025 / SESSION-2





PARIS LOCAL TIME

14 00 : 15 45

#### HEAD OF SESSION: Prof. Dr. Çiğdem KARA

AUTHORS	AFFILIATION	TOPIC TITLE
Prof. Dr. Çiğdem KARA	Anadolu University TÜRKİYE	SENNUR SEZER AS ETNOGRAPHER
Buse EREN	Boğaziçi University TÜRKİYE	GENDERED ANALYSIS OF WOMEN'S LABOR IN THE HEALTHCARE SECTOR
Assoc. Prof. Dr. Ömer Faruk KOÇAK Assoc. Prof. Dr. Mustafa TEMEL	Erciyes University TÜRKİYE	COMPARATIVE EVALUATION OF UNIVERSITY STUDENTS' ETHNOCENTRIC ORIENTATIONS IN THE CONTEXT OF INTERCULTURAL COMMUNICATION
Assoc. Prof. Dr. Ebru ÖZGÜN	Anadolu University TÜRKİYE	THE POLITICS OF "SOUND" IN SENNUR SEZER'S LIFE  AND WORKS
Assist. Prof. Dr. Hande GÜNEŞ	Sakarya Applied Science University TÜRKİYE	A QUANTITATIVE EXAMINATION OF GENDER DIFFERENCES IN COMPULSIVE BUYING
Assist. Prof. Dr. Hande GÜNEŞ	Sakarya Applied Science University TÜRKİYE	THE IMPACT OF SOCIAL MEDIA INFLUENCERS ON ONLINE PURCHASE BEHAVIOUR: A LITERATURE REVIEW
Assoc. Prof. Dr. Ülkü KÜÇÜKKURT	Afyon Kocatepe University TÜRKİYE	MOTIFS APPLIED TO TRADITIONAL FELT KEPENEKS IN AFYONKARAHİSAR
Assoc. Prof. Dr. Ülkü KÜÇÜKKURT	Afyon Kocatepe University TÜRKİYE	TRADITIONAL FELT SIKKE MAKING AND DESTAR WRAPPING











PARIS LOCAL TIME



ANKARA LOCAL TIME



09 00:11 00



10 00 : 12 00

## HEAD OF SESSION: Samet KUŞKIRAN (OBSERVER)

AUTHORS	AFFILIATION	TOPIC TITLE
Res. Assist. Ayşe KONUK Assist. Prof. Dr. Veysel Mehmet ELGİN	Haliç University TÜRKİYE Bolu Abant İzzet Baysal University TÜRKİYE	EXAMINING THE RELATIONSHIP BETWEEN DEFENSIVE SILENCE AND JOB-RELATED EMOTIONAL EXHAUSTION: THE MEDIATING ROLE OF ANGER-IN
Gökçe TOLUÇ SAKLI Assist. Prof. Dr. Nur İNCİ NAMLI Prof. Dr. Sevcan KARAKOÇ	Çatalca Municipality İstanbul TÜRKİYE Doğuş University TÜRKİYE Doğuş University TÜRKİYE	THE MODERATION OF SOCIODEMOGRAPHIC VARIABLES ON THE RELATIONSHIP BETWEEN COMMUNICATION SKILLS AND SOCIAL ANXIETY OF YOUNGSTERS
Dr. Sevim Berrin İnci İZMİR	lşık University TÜRKİYE	THE DEVELOPMENT OF SOLITUDE SCALE FOR CHILDREN AND SOCIAL EXCLUSION SCALE FOR CHILDREN AND EXAMINATION OF THE PSYCHOMETRIC PROPERTIES
Özden TURGUT	Afyon Kocatepe University TÜRKİYE	INTERVIEW WITH FOUR INDIVIDUALS WHO ARE MEMBERS OF NEETS: A CASE STUDY
Dr. Selin ASLANTAŞ	University of Health Sciences TÜRKİYE	THE IMPACT OF PSYCHOSOCIAL RISKS ON DISADVANTAGED GROUPS IN WORKING LIFE
Assist. Prof. Dr. Gülgün UZUNOĞLU AZMAN	İstinye University TÜRKİYE	THE MEDIATING EFFECT OF SOCIAL SUPPORT IN THE RELATIONSHIP BETWEEN OBSESSIVE-COMPULSIVE DISORDER AND TRAUMATIC EXPERIENCES IN ADOLESCENTS
Muhammet Ali KÖROĞLU	Uşak University TÜRKİYE	A HOLISTIC APPROACH TO OLD AGE PROBLEMS











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09 00 : 11 00



10 00 : 12 00

#### HEAD OF SESSION: Assoc. Prof. Dr. Banu GEBOLOĞLU

AUTHORS	AFFILIATION	TOPIC TITLE
Tenzile Nur SERİN Assist. Prof. Dr. Semra KILIÇ KARATAY	Aksaray University TÜRKİYE	A STUDY ON THE MOTIFS OF AKSARAY CINCIKLI MOSQUE AND ZİNCİRİYE MADRASAH
Assist. Prof. Dr. Semra KILIÇ KARATAY	Aksaray University TÜRKİYE	A STUDY ON THE DECORATIONS USED IN TURKISH DECORATIVE ART "TREE OF LIFE MOTIF"
Assist. Prof. Dr. Şahinde AKKAYA	Haliç University TÜRKİYE	PHOTODYNAMICS DECONSTRUCTION OF PHOTOREALISTIC SURFACE: ALP ON A WHITE BACKGROUND
Assoc. Prof. Dr. Banu GEBOLOĞLU	Tokat Gazıosmanpasa University TÜRKİYE	STATISTICAL ANALYSIS OF MODALITY, USUAL AND COMPOSER PREFERENCES IN VECDI BINGOL'S COMPOSED POEMS
Assoc. Prof. Dr. Banu GEBOLOĞLU	Tokat Gazıosmanpasa University TÜRKİYE	TRENDS OF ACADEMIC PUBLICATIONS ON VIOLIN EDUCATION IN TURKEY:TR INDEX REVIEW
Lect. Dr. Gökçenaz GAYRET	Trabzon University TÜRKİYE	SELF-OBJECTIFICATION THROUGH BEAUTY IDEALS IN TAMSIN OGLESBY'S TWO LIPS IN DIFFERENT RED











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09 00 : 11 00



10 00:12 00

#### **HEAD OF SESSION: Prof. Dr. Müge DEMİR**

AUTHORS	AFFILIATION	TOPIC TITLE
Prof. Dr. Müge. DEMİR	Altınbaş University TÜRKİYE	DIGITAL ACTIVISIM AND SOCIAL
Dr. Kaya TABANLI	Atlas University TÜRKİYE	MOVEMENTS
Res. Assist. Ferhat ŞEN Prof. Dr. Müge DEMİR	Haliç University TÜRKİYE Altınbaş University TÜRKİYE	THE NORMALIZATION OF DIGITAL SURVEILLANCE: FROM PANOPTIC CONTROL TO ALGORITHMIC CONSENT
Assist. Prof. Dr. Duygu YAMAN	Beykoz University TÜRKİYE	GENDER IN THE FRAME: AN ASSESSMENT OF THE REPRESENTATION OF MALE AND FEMALE ROLES IN VISUAL MEDIA MESSAGES
Assist. Prof. Dr. Meryem GÜL	Osmaniye Korkut Ata University TÜRKİYE	THE MEDIATING ROLE OF ENTREPRENEURIAL CURIOUSNESS IN THE EFFECT OF ENTREPRENEURIAL PASSION ON INNOVATION
Lect. Zuhal SÖNMEZER Prof. Dr. Yalçın KIRDAR	İstinye University TÜRKİYE İstanbul Beykent University TÜRKİYE	CRITICAL PERSPECTIVE IN DIGITAL JOURNALISM: 'PERSUASION STRATEGIES'
Assoc. Prof. Dr. Duygu AYDIN ASLANER Assist. Prof. Dr. Ahmet Gökçe ASLANER Assoc. Prof. Dr. Gülşah AYDIN TOLUNAY	İstanbul Kent University TÜRKİYE İstanbul Beykent University TÜRKİYE Yeditepe University TÜRKİYE	GUERRILLA POWER IN DIGITAL ADVERTISING: A QUALITATIVE STUDY ON AI-DRIVEN CGI ADS AND GENERATION Z











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10 00 : 12 00

#### **HEAD OF SESSION: Dr. Fitimtar ZEKTHI**

AUTHORS	AFFILIATION	TOPIC TITLE
Prof. Assoc. Dr. Adem BEHA	Prishtina University KOSOVO	POLITICAL CLEAVAGES IN PRE- AND POST-INDEPENDENCE KOSOVO
Dr. Fitimtar ZEKTHI	European University ALBANIA	PROPORTIONAL IN FORM, MAJORITARIAN IN EFFECT: ELECTORAL SYSTEM BARRIERS TO NEW PARTY ENTRY IN ALBANIA (2013–2025)
Rauf GURBANOV	Baku State University AZERBAIJAN	POST-2020 DYNAMICS IN TÜRKİYE- AZERBAIJAN RELATIONS: STRATEGIC PARTNERSHIP IN A NEW ERA
Tushita BHANDARI	Delhi University INDIA	FROM SOFT POWER TO STRATEGIC INFLUENCE: THE EVOLVING ROLE OF WOMEN IN GLOBAL SECURITY ARCHITECTURES
Assoc. Prof. Md. Mehedi HASAN Khadiza Akter ROSHNY Assoc. Prof. Solaiman CHOWDHURY Mojammel Hossen RUMMAN Mahmudul HASAN	Khulna University BANGLADESH	TIDES OF INEQUALITY: GENDERED VULNERABILITY AND RESILIENCE AMONG FISHERWOMEN IN COASTAL BANGLADESH
Gerta GJETA	Albanian University ALBANIA	FROM HUMAN TO ARTIFICIAL INTELLIGENCE: NEW VISIONS OF INTERNATIONAL CRIMINAL COOPERATION AND GLOBAL SECURITY
Greta ROBJA	Elbasan University ALBANIA	SPECIALIZED LANGUAGE EDUCATION IN ALBANIAN CURRICULA: STATUS, CHALLENGES, AND POLICY PERSPECTIVES
Porf. Dr. Gulzar İBRAHIMOVA Nargiz JARCHIYEVA	Baku Eurasian University AZERBAIJAN	THE BIDEN ADMINISTRATION'S DIPLOMATIC AND STRATEGIC FRAMEWORK FOR MANAGING IRAN'S NUCLEAR DEVELOPMENT











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09 00 : 11 00



ANKARA LOCAL TIME



10 00 : 12 00

#### **HEAD OF SESSION: Anara DZHUMABAEVA**

AUTHORS	AFFILIATION	TOPIC TITLE
Ayagoz MAKATOVA Muvaffak DURANLI Almasbek ABSADYK	Kostanay Regional University named after A. Baitursynov KAZAKHSTAN Ege University TÜRKİYE Kostanay Regional University named after A. Baitursynov KAZAKHSTAN	THE DISSEMINATION OF KAZAKH FOLKLORE THROUGH PRINTED PUBLICATIONS
Assoc. Prof. Dr. Jonida BUSHI Msc. Alma KOSOVA	Tirana University ALBANIA	MEDICAL TERMINOLOGY IN LANGUAGE TEACHING: A DIDACTIC PERSPECTIVE
Lect. Anara DZHUMABAEVA	Osh State University KYRGYZSTAN	THE IMPACT OF ARTIFICIAL INTELLIGENCE IN FOREIGN LANGUAGE ACQUISITION
Bela BICI	Tirana University ALBANIA	EVIDENCE-BASED SCIENTIFIC RESEARCH: THE EFFECT OF USING AUTHENTIC INTERCULTURAL MATERIALS IN TEACHING FOREIGN LANGUAGES
Orjeta BAJA Drita BRAHIMI Irida HOTI	Shkodër University ALBANIA Shkodër University ALBANIA Teacher of Albanian Language and Literature at 'Haxhi Sheh Shamija' High School, Shkodër, ALBANIA	TRANSITION IN EDUCATIONAL APPROACHES: TEACHING THE ALBANIAN LANGUAGE DURING AND AFTER COMMUNISM
Prof. Melouka ZIANI	Abdelhamid Ibn Badis University ALGERIA	ENHANCING FORMATIVE FEEDBACK WITH ARTIFICIAL INTELLIGENCE: OPPORTUNITIES AND CHALLENGES
Ilda HOXHA Edlira BUSHATI	Shkodra University ALBANIA	STEINMETZ'S 1913 GRAMMAR: MORPHOLOGICAL FOCUS ON CORE CATEGORIES
Enida LUTAJ	High Secondary School"Ali Demi" ALBANIA	CHALLENGES AND STRATEGIES IN TEACHING ENGLISH AS A FOREIGN LANGUAGE IN ALBANIAN SECONDARY SCHOOLS
Marsida Bushati Prof. Dr. Dhimitraq Prifti	Sports University ALBANIA	BOXING BODIES: A SCIENTIFIC COMPARISON OF COMPOSITION AMONG BOXERS







06.08.2025 / HALL-6 / SESSION-1



PARIS LOCAL TIME

09 00 : 11 00



ANKARA LOCAL TIME



10 00: 12 00

#### HEAD OF SESSION: Anna STEFANOWICZ-KOCOŁ

AUTHORS AFFILIATION TOPIC TITLE		
	ATTEMON	TOTIC IIILL
Anila Sulstarova Blerta Bodinaku Skerdi Zahaj Gerda Sula Greta Hysi	Tirana University ALBANIA	ATTACHMENT, TRAUMA, AND FAMILY BREAKDOWN; A QUALITATIVE STUDY OF TRAFFIKING VULNERABILITY IN
ARRAJI Maryem CHAHBOUNE Mohamed	Hassan First University MOROCCO	DETERMINANTS OF MEDICATION ADHERENCE: A KEY CHALLENGE IN CHRONIC DISEASE MANAGEMENT
Sibgha NAEEM Rabia KHADIM	University of Management and Technology PAKISTAN	BIOPSYCHOSOCIAL DYNAMICS IN AUTISM SPECTRUM DISORDER: A CASE STUDY ON INTERVENTION OUTCOMES
Arshy Kamal Madiha Rehman Assist. Prof. Syed Zafar Sultan Rizvi	Aligarh Muslim University INDIA Mohammad Ali Jauhar University INDIA	MENTAL HEALTH IN THE DIGITAL ERA: A CROSS-SECTIONAL ANALYSIS OF DIGITAL ADDICTION, SELF- ESTEEM, AND PSYCHOLOGICAL WELL-BEING AMONG GEN Z
Levan Giorgobiani Khatuna Todadze Nodar Sulashvili Iulia Zedgenidze Marina Giorgobiani	Tbilisi State Medical University GEORGIA	A COMPREHENSIVE SCIENTIFIC REVIEW OF THE IMPACT OF SARS- COV-2 ON BEHAVIORAL, PSYCHOSOCIAL, NEUROBIOLOGICAL, SOCIOCULTURAL, CLINICAL, PUBLIC HEALTH, ECONOMIC, COGNITIVE, FUNCTIONAL, AND TREATMENT- RELATED DYNAMICS IN OPIOID- DEPENDENT PATIENTS UNDER METHADONE MAINTENANCE THERAPY
Erjon Peqini Prof. Dr. Bardhyl Misja	Luigj Gurakuqi University ALBANIA Sports University ALBANIA	THE LEVEL OF EYE-HAND COORDINATION SKILLS IN CHILDREN OF PRIMARY SCHOOL AGE (8-9 YEARS OLD)
Dr. Albana HODAJ Orlinda SINANAJ	Aleksandër Moisiu University ALBANIA Municipality of Vlora ALBANIA	LEADERSHIP IN EDUCATION AND EDUCATIONAL POLICIES: TOWARDS EFFECTIVE GOVERNANCE IN 21ST-CENTURY EDUCATION
Anna STEFANOWICZ-KOCOŁ	Tarnów University of Applied Sciences POLAND	GENDER BIAS IN AI-CRAFTED EDUCATIONAL CONTENT
Anna STEFANOWICZ-KOCOŁ	Tarnów University of Applied Sciences POLAND	INTEGRATING TECHNOLOGY AND PEDAGOGY: DIGITAL TOOLS SUPPORTING DESIGN THINKING, PBL, DIGITAL STORYTELLING, DIGITAL ASSESSMENT, AND VISUAL-BASED LEARNING









PARIS LOCAL TIME



ANKARA LOCAL TIME



12 30 : 14 30

#### 11 30 : 13 30

#### HEAD OF SESSION: Dr. Mehmet Akif GÜNDOĞDU

AUTHORS	AFFILIATION	TOPIC TITLE
Dr. Birol ALTUN	Independent Researcher TÜRKİYE	EVALUATION OF THE REMOTE WORKING MODEL, WHICH HAS BECOME WIDESPREAD DURING THE COVID-19 PANDEMIC, IN TERMS OF NATIONAL AND INTERNATIONAL LEGISLATION
Dr. Mehmet Akif GÜNDOĞDU	Ankara Social Sciences University TÜRKİYE	HARVESTING GROWTH: QUANTITATIVE PROOF CHINA EXTRACTS MORE VALUE FROM GLOBAL INVESTMENTS
Selahattin KOÇYİĞİT Duygu AKYÜZ	Sosyal Güvenlik İl Müdürlüğü TÜRKİYE Muğla Sıtkı Koçman University TÜRKİYE	THE IMPORTANCE OF AUDIT IN UNREGISTERED EMPLOYMENT AS A SOCIAL SECURITY DEFICIT
Res. Assist. Dr. Çiğdem PANK YILDIRIM Duygu AKYÜZ	Muğla Sıtkı Koçman University TÜRKİYE	CULTURAL HERITAGE PROTECTION: A FRAMEWORK FOR CLIMATE CHANGE AND DISASTER RISK REDUCTION
MSc. Cansu TEKİN Assist. Prof. Dr. Mehmet CANÇELİK	Harran University TÜRKİYE	CONSUMER BEHAVIOUR TOWARDS FUNCTIONAL FOODS: A STUDY ON OLIVE OIL CONSUMPTION IN SANLIURFA
MSc. Behçet SIĞIRCI Assoc. Prof. Dr. Mehmet Reşit SEVİNÇ	Harran University TÜRKİYE	A LINK BETWEEN TRADITIONAL SOCIAL ORGANISATION AND DEVELOPMENT: THE RELATIONSHIP BETWEEN TRIBES AND RURAL DEVELOPMENT
Faruk KILIÇ	Banking Regulation And Supervision Agency İstanbul TÜRKİYE	THE IMPACT OF FINTECH-DRIVEN FINANCIAL INCLUSION ON ECONOMIC GROWTH: AN EMPIRICAL ANALYSIS ON G20 COUNTRIES
Sevinj GURBANOVA	Azerbaijan University of Languages AZERBAIJAN	TRADE-ECONOMIC RELATIONS BETWEEN SPAIN AND THE SAFAVID STATE











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11 30 : 13 30



12 30 : 14 30

#### HEAD OF SESSION: Assist. Prof. Dr. Serkan Yaşar ERDİNÇ

AUTHORS	AFFILIATION	TOPIC TITLE
Assist. Prof. Dr. Serkan Yaşar ERDİNÇ Assist. Prof. Dr. Ürün BİÇER	Istanbul Beykent University TÜRKİYE	SOCIAL MORPHOLOGY IN THE AGE OF ARTIFICIAL INTELLIGENCE: DIGITAL IMPRINTS ON THE CONSTRUCTION OF NEW URBAN FORMS
Fethiye DEĞİRMENCİ Assist. Prof. Dr. Nagehan İLHAN	Harran University TÜRKİYE	CYBER BULLYING
Tevhid Furkan NEHRİ Assoc. Prof. Dr. Aslıhan ZİNDEREN	Atatürk University TÜRKİYE	MEDIA WATCHDOG REPORTS ON PALESTINE AFTER THE AL-AQSA FLOOD
Cihan ÇAPLİ Assoc. Prof. Dr. İbrahim Etem ZİNDEREN	Atatürk University TÜRKİYE	THE BOUNDARIES OF DIGITAL PRIVACY: AN ANALYSIS THROUGH POPULAR YOUTUBE VLOGS
Assist. Prof. Dr. Murat BİROL Özge ULUSAN	Giresun University TÜRKİYE	A STUDY ON THE ANALYSIS OF THE TURKISH TELEVISION SERIES 'AVRUPA YAKASI' FROM AN ADLERIAN PERSPECTIVE











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12 30 : 14 30

11 30 : 13 30

**HEAD OF SESSION: Lect. Halil SARI** 

AUTHORS	AFFILIATION	TOPIC TITLE
Lect. İbrahim KAYA Lect. Halil SARI Lect. Bekir Ercan DOĞAN	Sivas University of Science and Technology TÜRKİYE	HANDS-ON CODING, MINDS-ON LANGUAGE: DEVELOPING ENGLISH FOR ENGINEERS VIA ARDUINO PROJECTS
Lect. Bekir Ercan DOĞAN Lect. İbrahim KAYA Lect. Halil SARI	Sivas University of Science and Technology TÜRKİYE	FROM CLICKS TO SUCCESS: ENHANCING PREPARATORY STUDENTS' ONLINE ENGLISH ACHIEVEMENT THROUGH DIGITAL LITERACY TRAINING
Lect. Bekir Ercan DOĞAN Lect. İbrahim KAYA Lect. Halil SARI	Sivas University of Science and Technology TÜRKİYE	FROM CLICKS TO SUCCESS: ENHANCING PREPARATORY STUDENTS' ONLINE ENGLISH ACHIEVEMENT THROUGH DIGITAL LITERACY TRAINING
Lect. Halil SARI	Sivas University of Science and Technology TÜRKİYE	NO LEARNER LEFT BEHIND: A RESEARCH ON THE INCLUSIVE PRACTICES IN TEACHING ENGLISH TO STUDENTS WITH SPECIAL NEEDS
Lect. İbrahim KAYA Lect. Halil SARI Lect. Bekir Ercan DOĞAN	Sivas University of Science and Technology TÜRKİYE	ONE LESSON, TWO WORLDS: COMPARING GAMIFIED AND STRUCTURED INTERACTION IN ENGLISH TEACHING











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11 30 : 13 30



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12 30 : 14 30

#### HEAD OF SESSION: Cristian-Romeo SPĂTARU & Prof. Dr. Cristian Constantin POPESCU

AUTHORS	AFFILIATION	TOPIC TITLE
Fisnik Brovina Halil Brovina	Sports University ALBANIA International European University POLAND	THE NEXUS ECONOMY. INTEGRATING TOURISM, PUBLIC HEALTH, AND ENVIRONMENTAL CAPITAL FOR A REGENERATIVE FUTURE
Jona PUCI Majlinda ÇAKALLI Anxhela HASANPAPAJ	New York University ALBANIA Agricultural University ALBANIA New York University ALBANIA	EVALUATING THE IMPACT OF MACROECONOMIC FACTORS ON THE FINANCIAL PERFORMANCE OF BANKING SECTOR: THE CASE OF ALBANIA
Cristian-Romeo SPĂTARU Prof. Dr. Cristian Constantin POPESCU	Alexandru Ioan Cuza University ROMANIA	EXPLAINING CORRUPTION CONTROL IN THE DIGITAL AGE: A QUANTITATIVE APPROACH USING MULTISECTORAL DATA
Aida Makas Dr. Minela Kerla Dr. Sanela Pasic Dr. Haniza Von	Sarajevo School of Science and Technology BOSNIA AND HERZEGONIVA Association of Online Educatiors Sarajevo School of Science and Technology BOSNIA AND HERZEGONIVA Global Psytech Sdn MALAYSIA	TRANSFORMING BOSNIA AND HERZEGOVINA BOARDROOMS: ADOPTING EU GENDER DIVERSITY STANDARDS. GAPS AND OPPORTUNITIES IN THE CASE OF BANKING SECTOR
Suleiman Ibrahim Inuwa B. Vijay Kumar Karthik HP Yedida Sudhamini	Warangal University INDIA	EVALUATING WHEAT CULTIVATION TRENDS AND YIELD PERFORMANCE IN NIGERIA, INDIA, AND PAKISTAN: AN ARIMA-BASED APPROACH
Nazmul Hossain Syod Ahsanul Islam Ashik Sahariya Afroje	"Russia Peoples' Friendship University RUSSIA  "SMU no. 1" LLC Ruppur Nuclear Power Plant BANGLADESH" "Peoples' Friendship University of Russia name after Patrice Lumumba RUDN University RUSSIA" "Peoples' Friendship University of Russia name after Patrice Lumumba RUDN University RUSSIA"	ROOPPUR NUCLEAR POWERPLANT: SOCIO-ECONOMIC POTENTIALITY OF BANGLADESH
Muhammad Taufiq Abadi Muhammad Sultan Mubarok Ananda Aprilia Aulia Syahna	Universitas Airlangga INDONESIA State Islamic University INDONESIA	HARNESSING ARTIFICIAL INTELLIGENCE AND BLOCKCHAIN TO STRENGTHEN ISLAMIC SOCIAL FINANCE: MODELS FOR INCLUSIVE AND RESILIENT DEVELOPMENT
Diellorita Abazi	International University of Struga KOSOVO	INTERDISCIPLINARY PERSPECTIVES ON DIGITAL INCLUSION AND SOCIAL DEVELOPMENT IN EMERGING ECONOMIES









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11 30 : 13 30



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12 30: 14 30

#### HEAD OF SESSION: Prof. Assist. Dr. Shqiponja Nallbani- Berisha

AUTHORS	AFFILIATION	TOPIC TITLE
Prof. Assist. Dr. Shqiponja Nallbani- Berisha	College AAB, Faculty of Economy KOSOVO	THE IMPACT OF ARTIFICIAL INTELIGENCE ON INNOVATION PROCESSES:AN EXPLORATORY STUDY
Simran Kajla Dr. Sangita Rani Poornima Ahlawat	M.D.University INDIA	THE SECRET LANGUAGE OF SALES: UNPACKING NEUROMARKETING'S INFLUENCE ON CONSUMER BUYING BEHAVIOUR
Suman Kumar Prof. Dr. Monica Agarwal	Sharda University INDIA	DETERMINANTS OF YOUTH ENGAGEMENT IN AGRICULTURAL ENTREPRENEURSHIP: A STUDY FROM SOUTH BIHAR
Babalulu, Madu-Saba. Muhammadu Miss Obodoeke Ngozi Vivian Eze Hillary Chibuzor	Nigeria University NIGERIA	BRILLIANT APPROACHES NEEDED BY SMALL-SIZED RESTAURANTS IN ENUGU STATE, NIGERIA, FOR ADOPTION, MANAGEMENT, AND PROGRESS
Yusuf Ahmed Tijjani Dr. Talatu Raiya Umar Rahmatu Umar Mohammed Babangida Shehu Muhammad Fatima Bashir Dikko Sarah Bajimi Zayyana Abdulkadir	Ahmadu Bello University NIGERIA	BRIDGING METHODOLOGICAL AND THEORETICAL GAPS IN QUANTITATIVE SECONDARY DATA RESEARCH: EVIDENCE FROM CONTENT ANALYSIS
Yusuf Ahmed Tijjani Dr. Imaji Sule Yusuf Bello Abba Garba Usman Muhammad Yaya Aliyu Saidu Karimatu Abubakar Shehu Abubakar Ikra	Ahmadu Bello University NIGERIA	THE IMPACT OF BANDITRY ON THE FINANCIAL PERFORMANCE OF COMMERCIAL BANKS IN NIGERIA: A QUANTITATIVE ANALYSIS USING STATA
Christiana, Samuel Jimwan Aliyu Adamu Muluku	Jos University NIGERIA College of Education Akwanga NIGERIA	VALUES REORIENTATION OF SECONDARY SCHOOL STUDENTS THROUGH BIOLOGY EDUCATION FOR SUSTAINABLE DEVELOPMENT IN JOS NORTH, PLATEAU STATE, NIGERIA
Eka Aulia Tasya Sonny Sonny	President University INDONESIA	BUSINESS FEASIBILITY ANALYSIS OF ELMAIRA LUXE: AN ISLAMIC WOMEN'S FASHION BRAND









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#### **HEAD OF SESSION: Mr. Satish Kumar Singh**

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AUTHORS	AFFILIATION	TOPIC TITLE
Mr. Satish Kumar Singh	Central University INDIA	CYBER LAW AND THE SAFEGUARDING OF WOMEN'S RIGHTS: LEGAL RESPONSES TO ONLINE VIOLENCE, PRIVACY BREACHES, AND DIGITAL AUTONOMY
Mr. Satish Kumar Singh	Central University INDIA	A LEGAL AND ETHICAL ANALYSIS OF REPRODUCTIVE TECHNOLOGIES AND SURROGACY IN THE CONTEXT OF WOMEN'S RIGHTS
Nejat DOGAN	Palacky University CZECH REPUBLIC	INTERNATIONAL MISDEMEANOR LAW: TOWARD A NEW FIELD IN INTERNATIONAL LEGAL STUDIES
İngrid VILLEGAS HERNANDEZ Paulina Isela RODRÍGUEZ PÉREZ Yazmin Isolda ALVAREZ GARCÍA	Juárez Autonomous University MEXICO	VIOLENCIA DE GENERO EN MÉXICO GENDER VIOLENCE IN MEXICO
Lala MAMMADOVA	Baku State University AZERBAIJAN	JUDICIAL CONTROL IN CRIMINAL PROCEDURE: CONCEPTUAL FRAMEWORK, PROCEDURAL RULES AND A COMPARATIVE PERSPECTIVE
Daniel Eduardo Cândido	Federal University of São Paulo BRAZIL	COLORS AND VALUES NAVIGATING RACE, EQUALITY, AND LEGAL DISCOURSES IN BRAZIL
Iris Yazmín Sánchez Morales Dra. Gloria Auristela Hernández Pérez	Juárez Autonomous University MEXICO	THE PROTECTION OF THE BEST INTERESTS OF THE CHILD IN FAMILY LAW
Zakia HUSSAINI	Al-Al-Bayt International University IRAN	THE RIGHTS OF MIGRANT WOMEN IN INTERNATIONAL SYSTEMS: EXAMINING LEGAL PROTECTIONS AND IMPLEMENTATION CHALLENGES











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#### **HEAD OF SESSION: Assoc. Prof. Dr. Melek ALPAR**

AUTHORS	AFFILIATION	TOPIC TITLE
Merve ARAS Assoc. Prof. Dr. Melek ALPAR	Gazi University TÜRKİYE	THEATRICAL ACTIVITY AS AN INTRODUCTORY TOOL TO FRENCH AS A FOREIGN LANGUAGE (FLE) FOR YOUNG CHILDREN
Oya ÖZYILDIRIM Assoc. Prof. Dr. Fatma KARAMAN	Fırat University TÜRKİYE	DIGITAL TECHNOLOGIES USED IN TEACHING GERMAN AS A FOREIGN LANGUAGE: A LITERATURE-BASED REVIEW
Assoc. Prof. Dr. Buket ALTINBÜKEN KARSLI	Istanbul University TÜRKİYE	A SEMIOTIC READING OF MAGRITTE'S PAINTINGS
Assoc. Prof. Dr. Buket ALTINBÜKEN KARSLI	Istanbul University TÜRKİYE	PHOTOGRAPH ANALYSIS THROUGH THE SEMIOTIC METHOD
Lect. Azize BOŞNAK	İstanbul Sabahattin Zaim University TÜRKİYE	NAVIGATING MULTIPLE REALITIES: ONTOLOGICAL PLURALITY AND RELATIONAL TRANSFORMATION IN DORIS LESSING'S THE MARRIAGES BETWEEN ZONES THREE, FOUR AND FIVE











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#### HEAD OF SESSION: Assoc. Prof. Dr. Nesrin AKCA

AUTHORS	AFFILIATION	TOPIC TITLE
Assoc. Prof. Dr. Ahmet EROL Assist. Prof. Dr. Merve CANBELDEK EROL Res. Assist. Büşra CANBELDEK Betül CANBELDEK	Pamukkale University TÜRKİYE Pamukkale University TÜRKİYE Atatürk University TÜRKİYE A Special Umut Special Education and Rehabilitation Center TÜRKİYE	SYSTEMS THINKING, OPTIMISM, SELF-REGULATION, AND PSYCHOLOGICAL RESILIENCE IN 5- YEAR-OLD CHILDREN
Lect. Hicran MALIYOK	Sinop University TÜRKİYE	THE EDUCATIONAL VALUE OF OUTDOOR PLAY: LEARNING IN NATURAL ENVIRONMENTS IN EARLY CHILDHOOD EDUCATION
Assist. Prof. Dr. Rabia ÖZEN UYAR Assoc. Prof. Dr. Vahide YİĞİT GENÇTEN	Adıyaman University TÜRKİYE	DIGITAL STORYMAKING WITH AI IN EARLY CHILDHOOD: A CRITICAL THINKING PERSPECTIVE
Beyza Kaviye ATEŞ Büşra MUNZUR	Düzce University TÜRKİYE Fırat University TÜRKİYE	THE EXAMINATION OF PRE SERVISE PRIMARY SCHOOL TEACHERS VIEWS ON THE USE OF ARTIFICIALS INTELLEGENCE
Ayça AYVAZ Prof. Dr. Dilek ÇELİKLER	Ondokuz Mayıs University TÜRKİYE	AN ANALYSIS OF THE COURSE CONTENTS IN THE SCIENCE TEACHER EDUCATION UNDERGRADUATE PROGRAM IN TERMS OF THE SUSTAINABLE DEVELOPMENT GOALS
Hilal AYAR Prof. Dr. Dilek ÇELİKLER	Ondokuz Mayıs University TÜRKİYE	THE USE OF EDUCATIONAL GAMES IN CHEMISTRY TEACHING
Assoc. Prof. Dr. Nesrin AKCA Prof. Dr. Aygen ÇAKMAK Prof. Dr. Hande ŞAHİN	Kırıkkale University TÜRKİYE	° AN EXAMINATION OF FAMILY HEALTH OF UNIVERSITY STUDENTS ACCORDING TO VARIOUS VARIABLES
Menekşe YAVUZ	Haliç University TÜRKİYE	THE PSYCHOLOGICAL TENSION BENEATH THE FAIRY-TALE NARRATIVE: SABAHATTİN ALİ'S DEĞİRMEN
Assoc. Prof. Abdulla MUSTAFAYEV Munavvar SULEYMANOVA Assoc. Prof. Ruhiyya RZAYEVA	Nakhchivan State University AZERBAIJAN	ABOUT THE PEDAGOGICAL BASIS OF THE ORGANIZATION OF SAMPLE LESSONS











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#### HEAD OF SESSION: Assist. Prof. Dr. Yaşar İsmail GÜLÜNAY

AUTHORS	AFFILIATION	TOPIC TITLE
Burak AKSU Prof. Dr. Serap ÇOLAK	Kocaeli University TÜRKİYE	DETERMINING SECONDARY SCHOOL STUDENTS' MOTIVATION TO PARTICIPATE IN PHYSICAL ACTIVITY
Assist. Prof. Dr. Yaşar İsmail GÜLÜNAY	Karabük University TÜRKİYE	AN INVESTIGATION OF CRITICAL LISTENING ATTITUDES OF FACULTY OF SPORT SCIENCES STUDENTS
Dr. Büşra ÖZCAN Dr. Murat ÇELİK	Siirt University TÜRKİYE Ministry of Youth and Sports Sultanbeyli Youth and Sports District Directorate İstanbul TÜRKİYE	THE ROLE OF SPORT ON SOCIAL LIFE IN UNIVERSITY STUDENTS
İrem YAĞCI Prof. Dr. Serap ÇOLAK Prof. Dr. Zekiye BAŞARAN	Kocaeli University TÜRKİYE	AN INVESTIGATION INTO THE EGO AND TASK ORIENTATIONS AND LIFE SATISFACTION LEVELS OF REFEREES











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#### HEAD OF SESSION: Assoc. Prof. Dr. Esmeralda Zhabjaku (Shehaj)

AUTHORS	AFFILIATION	TOPIC TITLE
Assist. Prof. Dr. Farkhanda Anjum Lect. Dr. Noreen Akhtar Assist. Prof. Dr. Abdul Rehman Shahzad Assist. Prof. Dr. Kanwal Asghar Hina Shahid Ayesha Batool	Agriculture University INDIA	THE SOCIETAL IMPACT OF TRANSPORTATION: ENVIRONMENTAL CONSEQUENCES AND THE PATH TO SUSTAINABLE MOBILITY
Hina Shahid Assist. Prof. Dr. Farkhanda Anjum Lect. Dr. Noreen Akhtar Assist. Prof. Dr. Abdul Rehman Shahzad Assist. Prof. Dr. Kanwal Asghar	Agriculture University INDIA	USE IF PESTICIDES AND ITS EFFECT ON THE FARMERS HEALTH IN DISTRICT BHAKKAR
OHIEKU, Aisha Avosuahi	Abuja University NIGERIA	IMPACT OF UNPLANNED TEENAGE PREGNANCY ON THE HEALTHCARE SYSTEM IN NORTH CENTRAL NIGERIA
Dr. Mehdi shalchi tousi	Ahle Beyte internatinal University IRAN	THE RELATIONSHIP BETWEEN SOCIAL SCIENCES AND CIVIL ENGINEERING
Soumaya CHAABENE Ons KALLEL Jinine GHARSALLAH	University of Medicine Sfax TUNISIA UPSAT Sfax- Honoris United Universities TUNISIA	THE INFLUENCE OF PERSONALITY TRAITS ON THE SELF-EFFICACY OF NURSING STUDENTS DURING CLINICAL PLACEMENTS
Laiba RANA Hamza MAZHAR Sana ZAHRA	Sahara Medical College PAKISTAN	ARTIFICIAL INTELLIGENCE IN MEDICAL EDUCATION; A THREAT TO CRITICAL THINKING?
Kashmira MURMU	Ravenshaw University INDIA	AN ANALYTICAL STUDY OF THE RELATIONSHIP BETWEEN MAN AND SOCIETY FROM THE PERSPECTIVE OF WESTERN INDIVIDUALIST THEORIES
Assoc. Prof. Dr. Esmeralda Zhabjaku (Shehaj)	Tirana University ALBANIA	WOMEN'S EMPLOYMENT IN THE WESTERN BALKANS: CHALLENGES AND POST-COVID RECOVERY











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**HEAD OF SESSION: Dr. Aurela ZISI** 

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AUTHORS	AFFILIATION	TOPIC TITLE
Dr. Aurela ZISI	ASCAP ALBANIA	UPDATING THE ALBANIAN PRE-
Assoc. Prof. Dr. Florinda TARUSHA	Elbasan University ALBANIA	UNIVERSITY CURRICULUM: NEW
Prof. Dr. Ema KRISTO	Tirana University ALBANIA	DIRECTIONS AND CHALLENGES
		THE EFFECTS OF TWO COOPERATIVE
		LEARNING STRATEGIES ON THE
Hussaini Hassan	University Of Science And Technology	TEACHING AND LEARNING OF THE
Ibrahim Alhassan Libata	NIGERIA	TOPICS OF ORGANIC CHEMISTRY IN
		SENIOR SECONDARY SCHOOL IN
		KONTAGORA
		INTELLIGENT TARGETED
Chahboune Nouzha	Ibra Tofovi University MODOCCO	REMEDIATION SYSTEM IN LIFE AND
El Madhi Youssef	Ibn Tofaïl University MOROCCO Hassan II University MOROCCO	EARTH SCIENCES: ADAPTIVE
Samiha Imrani	Hassail II Onliversity MOROCCO	GUIDANCE FOR SUPPORTING
		STRUGGLING STUDENTS
Raheema Iftikhar		COGNITIVE FLEXIBILITY,
Rabia Khadim	University of Management and	INTERPERSONAL DIFFICULTIES, AND
Atigah Sabir	Technology PAKISTAN	ACADEMIC BURNOUT: A
Ayesha Aziz	Technology PAKISTAN	CORRELATIONAL STUDY IN
Ayesila Aziz	•	INTERNATIONAL STUDENTS
Jamilah Ahmad		SEVEN HABITS OF HIGHLY EFFECTIVE
Hanifah Jambari	Malaysia University of Technology	PEOPLE AMONG HIGH-PERFORMING
Sharifah Osman	MALAYSIA	SCHOOL LEADERS IN MALAYSIA AND
Silailiaii Osiliaii		INDONESIA: A COMPARATIVE STUDY
Duaa N. Mejbil Faleh		THE RIDDLE OF GENIUS: A
Sally Mohsen Lateef Hamd	Mustansiriyah University IRAQ	COMPARATIVE STUDY OF KANT,
Sally Monsen Lateer Hamu		SCHOPENHAUER, AND NIETZSCHE
Dr. Juventina NGJELA		SOCIOLOGY OF EDUCATION AND
Dr. Dhurata LAMÇJA	Albanian University ALBANIA	DIGITAL TECHNOLOGY IN
Dr. Dhurata LAMÇJA	0	EDUCATION











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**HEAD OF SESSION: Assist. Prof. Farhana Naz** 

AUTHORS	AFFILIATION	TOPIC TITLE
Trang Van De Nguyen Phu Loc	Can Tho University VIETNAM	A RESEARCH REVIEW ON LEVERAGING MATHEMATICAL CONNECTIONS IN TEACHING CALCULUS COMPONENTS IN GRADE 12 MATHEMATICS
Rowaida Mohamed ELNAHHAS Bayan Amer BALLOUT Assist. Prof. Dr. Emine Filiz KOLMEK	Hamad Bin Khalifa University QATAR	SUSTAINABILITY, HERITAGE AND ETHICAL URBANISM: REVISTING THE QANĀT OF YAZD THROUGH ENVIRONMENTAL ETHICS
Bayan Amer BALLOUT Rowaida Mohamed ELNAHHAS Assist. Prof. Dr. Emine Filiz KOLMEK	Hamad Bin Khalifa University QATAR	ARCHITECTURE, AUTHORITY, AND URBAN SPACE: THE ROLE OF EDUCATIONAL MONUMENTS IN MAMLUK CAIRO
Lect. Rimsha Imran Assist. Prof. Farhana Naz	Lahore College for Women University PAKISTAN	EMBODYING MEMORY AND MEANING: A STUDY OF INTANGIBLE PHENOMENA IN LAHORE FORT
Assist. Prof. Dr. Farhana Naz	Lahore College for Women University PAKISTAN	CULTURAL CONTINUITY IN SUSTAINABLE DESIGN: BALANCING HERITAGE AND MODERNITY IN BAHRIA MOSQUE LAHORE PAKISTAN
Assoc. Prof. Dr. Alketa Qosja (Hoxha) Prof. Gentjana Qirjako	Tirana Medicine University ALBANIA	THE USE OF EARLY POSITIVE AIRWAY PRESSURE IN THE DELIVERY ROOM AND ITS IMPACT ON THE SEVERITY OF RDS IN PREMATURE INFANTS











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#### HEAD OF SESSION: Assist. Prof. Dr. Erhan CANIKOĞLU

AUTHORS	AFFILIATION	TOPIC TITLE
Assist. Prof. Dr. Erhan CANİKOĞLU	İstanbul Esenyurt University TÜRKİYE	SANCTIONS AND RUSSIA: THE IMPACT OF WESTERN SANCTIONS ON RUSSIA'S WAR IN UKRAINE
Prof. Dr. Uğur Burç YILDIZ	İzmir Katip Çelebi University TÜRKİYE	ANATOLIA AS A BUFFER ZONE FOR THE PROTECTION OF EUROPEANS: FROM ANCIENT TIMES TO THE PRESENT
Assist. Prof. Dr. Erdal KILIÇ	National Defense University TÜRKİYE	DIGITAL WINGS AGAINST ANALOG CHALLENGES: THE STRATEGIC TRANSFORMATION OF UAVS IN THE MODERN BATTLEFIELD
Assist. Prof. Dr. Erdal KILIÇ	National Defense University TÜRKİYE	ENVIRONMENTAL GOVERNANCE OF MILITARY OPERATIONS IN THE ANTHROPOCENE AGE
Prof. Dr. Arzu AL Ilaha ASLANLI	Marmara University TÜRKİYE	UTILIZATION OF ARTIFICIAL INTELLIGENCE IN THE DELIVERY OF HEALTHCARE SERVICES
Dr. Rejhan RAHMAN	Harran University TÜRKİYE	ON THE ROAD TO EU MEMBERSHIP: SMALL-STATE DIPLOMACY AND MONTENEGRO'S POST- INDEPENDENCE INTERNATIONAL IMAGE STRATEGIES
Dr. Rejhan RAHMAN	Harran University TÜRKİYE	NATO MEMBERSHIP, IDENTITY, AND SOCIAL LEGITIMACY: PUBLIC RESISTANCE AND ANTI-WESTERN SENTIMENT IN MONTENEGRO
Adıl MAMMADOV	Bursa Technical University TÜRKİYE	IN THE CONTEXT OF CONFLICT RESOLUTION 2.KARABAKH WAR











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### HEAD OF SESSION: Assoc. Prof. Dr. Günseli GÜMÜŞEL

AUTHORS	AFFILIATION	TOPIC TITLE
Elif IŞIK	Zonguldak Bülent Ecevit University TÜRKİYE	THE 1716-1718 OTTOMAN-AUSTRIAN WAR AND THE TREATY OF PASSAROTIC
Assoc. Prof. Dr. Günseli GÜMÜŞEL	Atılım University TÜRKİYE	A LOOK AT WORKERS AND WORK ACCIDENTS IN EARLY REPUBLICAN TURKEY: FIRST PERCEPTUAL AND INSTITUTIONAL STRUCTURING ATTEMPTS
Assoc. Prof. Dr. Filiz DEMİR Assoc. Prof. Dr. B. Dilek ÖZBEZEK	Karamanoğlu Mehmetbey University TÜRKİYE Gaziantep University TÜRKİYE	THE HIDDEN COST OF PRESENTEEISM: THE SERIAL MEDIATION EFFECT FROM WORK- FAMILY CONFLICT TO EMOTIONAL EXHAUSTION AND TURNOVER INTENTION
Lect. Betül SARI Zerda GÜZEL Esma GENÇ	Mersin University TÜRKİYE	THE EFFECT OF INFORMATION TECHNOLOGY ADDICTION EDUCATION ON THE LEVEL OF DIGITAL ADDICTION AMONG UNIVERSITY STUDENTS
Assoc. Prof. Dr. Necla YILMAZ Lect. Betül SARI	Süleyman Demirel University TÜRKİYE Mersin University TÜRKİYE	A TOURISM JOURNEY ROOTED IN MENTAL HEALTH: MENTAL HEALTH TOURISM
Assoc. Prof. Dr. Süleyman ÇAM	Osmaniye Korkut Ata University TÜRKİYE	A STUDY ON THE UNDERSTANDING OF ISLAMIC UNITY (ITTIHAD-I ISLAM) OF THE OTTOMAN INTELLECTUAL BABANZADE AHMED NAIM











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#### HEAD OF SESSION: Assist. Prof. Dr. Hasan Selçuk ETİ

AUTHORS	AFFILIATION	TOPIC TITLE
Assist. Prof. Dr. Esra ZEYNEL	Isparta University of Applied Sciences TÜRKİYE	THEORETICAL REVIEW ON THE RELATIONSHIP BETWEEN PERCEPTIONS OF WORK AND WORKPLACE MEANINGFULNESS AND SUBJECTIVE WELL-BEING
Dr. Irmak AKSOY	Doğuş University TÜRKİYE	EMPLOYEE REACTIONS TO DIGITAL GREENWASHING: THE CASE OF AMAZON
Res. Assist. Dr. Şeyda OK Assist. Prof. Dr. Sena ALTIN	OSTİM Technical University TÜRKİYE Kayseri University TÜRKİYE	THE EFFECT OF EXCESSIVE  MARKETING STIMULATION ON  CONSUMER BURNOUT: THE  MEDIATING ROLE OF DIGITAL  AVOIDANCE AND BRAND SILENCING  BEHAVIOURS
Assist. Prof. Dr. Hasan Selçuk ETİ Güvenç KURUL	Tekirdağ Namık Kemal University TÜRKİYE	DIGITALIZATION IN CONSUMER BEHAVIOR: DIGITAL MARKETING AND PURCHASE DECISION PROCESSES
Assist. Prof. Dr. Hasan Selçuk ETİ	Tekirdağ Namık Kemal University TÜRKİYE	THE IMPACT OF ARTIFICIAL INTELLIGENCE ON THE INSURANCE INDUSTRY
Raziye AKTAŞ Assoc. Prof. Dr. Esra KARAKAŞ	Adana Alparslan Türkeş University of Science and Technology TÜRKİYE	TIME SERIES ANALYSIS OF EXPORT DATA
Emel Tuba AKDENİZ Emel ÖZTÜRK Res. Assist. Sevgi TİKTAŞ ÇELİK	Ankara University TÜRKİYE Ankara University TÜRKİYE İzmir Katip Çelebi University TÜRKİYE	ARTIFICIAL INTELLIGENCE USE IN SOCIAL WORK: OPPORTUNITIES, LIMITATIONS, AND ETHICAL DEBATES











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#### HEAD OF SESSION: Prof. Assoc. Dr. Arbresha MEHA & Prof. Assoc. Dr. Afrim LOKU

AUTHORS	AFFILIATION	TOPIC TITLE
Dr. Ágnes VARGA	Corvinus University HUNGARY	NEP4FOOD: TERRITORIAL DIMENSIONS OF SHORT SUPPLY CHAINS IN FOSTERING SUSTAINABLE LOCAL FOOD SYSTEMS – INSIGHTS FROM THE NEW ECOLOGICAL PARADIGM
Geanina Gabriela Prodan	Alexandru Ioan Cuza University ROMANIA	PREDICTING M&A SUCCESS: A LOGISTIC REGRESSION APPROACH
Adekoya, Ayodedeji John & Olopade Olwaseun John	Federal Polytechnic NIGERIA	MULTIPLE TAXATION AND PERFORMANCE OF SMALL AND MEDIUM SCALE ENTERPRISE IN ILARO, OGUN STATE, NIGERIA
Isabelle Margareta OPREA Ana Maria OPREA Marilena Drghici Liviu Gelu Draghici	Petroleum and Gas University ROMANIA	EMERGING TECHNOLOGIES, TRUST AND SECURITY IN DIGITAL BANKING: DETERMINANTS OF CONSUMER BEHAVIOUR
Prof. Assoc. Dr. Arbresha MEHA Prof. Assoc. Dr. Afrim LOKU	University of Applied Sciences in Ferizaj KOSOVO	COMMUNICATION DEPARTMENT'S ROLE IN COLLABORATIVE PARTNERSHIPS BETWEEN ACADEMIA AND INDUSTRY
Hadja Ramata Bah	University Gamal Abdel Nasser of Conakry GUINEA	CIRCULAR ECONOMY AS A SOLUTION FOR SUSTAINABLE DEVELOPMENT IN THE REPUBLIC OF GUINEA
Umar Baba Shaaba	Ahman Pategi University NIGERIA	FÜNDAMENTALS OF BOOK KEEPING AMONG SMALL-SIZED ENTERPRISES IN NORTH CENTRAL NIGERIA
Guy Levi	I. Cuza University ROMANIA	A SYSTEMATIC REVIEW OF FACTORS INFLUENCING CYBERSECURITY MANAGERS' DECISION TO CONCEAL CYBER ATTACKS











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#### **HEAD OF SESSION: Assist. Prof. Francesco BONO**

AUTHORS	AFFILIATION	TOPIC TITLE
Nguyen Nhut Nam Nguyen Thi Be Ba Cao Ly Thuy Anh Tran Thi Bich Huyen Do Van Tien	Can Tho University VIETNAM Can Tho University VIETNAM Can Tho University VIETNAM Can Tho University VIETNAM Vietnam National University VIETNAM	APPLICATION OF SOCIAL MEDIA COMMUNICATION IN TOURISM DEVELOPMENT: THEORETICAL AND PRACTICAL OVERVIEW
Lect. Victoria POKU FRİMPONG Lect. Dr. Kwame ACHEAMPONG	Akenten Appiah-Menka University GHANA	ETHNOLINGUISTIC VARIATION IN THE ACOUSTIC REALISATION OF THE /W/ DIGRAPH: A STUDY OF PITCH AND INTENSITY AMONG GHANAIAN SPEAKERS
Salma Afroj Dr. Pallav Vishnu	Aligarh Muslim University INDIA	HUMOR AND IDENTITY CONSTRUCTION: A CONCEPTUAL METAPHOR STUDY OF TWO STAND- UP COMEDIANS
Moses Adeolu AGOI Amos Shola AJIBOYE Samuel Olayiwola AJAGA	Lagos State University NIGERIA	INTEGRATING DASHBOARDS INTO DIGITAL ADVERTISING: IMPLICATION ON BUSINESS ORGANIZATIONS
Kristian ANDREA	Sports University ALBANIA	A SOCIAL DIMENSION OF PHYSICAL ACTIVITY AND HEALTH IN ADULTS AGED 40–60 IN TIRANA
Orges LICAJ Anesti QELESHI	Sports University ALBANIA	ANALYSIS OF PHYSICAL MOTOR ACTIVITY IN PRESCHOOL CHILDREN IN TIRANA (LITERATURE REVIEW).
TALCHIU-CHIRITA Adela	University of European Political and Economic Studies "Constantin Stere" MOLDOVA	THE FRANCOPHONIE AS AN INSTRUMENT OF SOFT POWER IN THE FOREIGN POLICY OF THE EASTERN PARTNERSHIP STATES







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#### **HEAD OF SESSION: Prof. Dr. Taoufiq KADRI**

AUTHORS	AFFILIATION	TOPIC TITLE
Forough Shahi Aseman Aghayarloo Assist. Prof. Dr. Fatima Sadat Yahyapoor	Urmia University IRAN	JIM'S SENSE OF OTHER IN ADVENTURES OF HUCKLEBERRY FINN
Forough Shahi Aseman Aghayarloo Assist. Prof. Dr. Fatima Sadat Yahyapoor	Urmia University IRAN	JULIA KRISTEVA'S SEMIOTIC CHORA IN SYLVIA PLATH'S "TWO SISTERS OF PERSEPHONE"
Entela KUSHTA Elton SPAHIU Anduela LILE	Sports University ALBANIA	TRAINING WITH A PERSONAL TRAINER: THE ROLE OF INTERPERSONAL SKILLS IN ENHANCING TRAINING EFFECTIVENESS
Kyriaki PAPADOPOULOU Assist. Prof. Stavros KALOGIANNIDIS Foteini KAGIOGLOU	Western University GREECE	THE CONCEPT OF EU CITIZENSHIP: PAST, PRESENT AND FUTURE DIMENSIONS
ABODOHOUI Orerien Olivier	Lecturer-Researcher at the University BENIN	IN-DEPTH APPRECIATION OF THE BANK OF ENGLAND AND ITS IMPACTS ON THE BRITISH FINANCIAL IMPROVEMENT
Assist. Prof. Dr. Khoshi Al-Jaf Dr. Midya Al-Bajalan Assist. Lect. Shokhan Al-Jaf	University of Garmian IRAQ	CODE-SWITCHING PATTERNS IN BILINGUAL TRANSLATION TASKS: A MIXED-METHODS STUDY OF EFL STUDENTS AT GARMIAN UNIVERSITY
Prof. Dr. Taoufiq KADRI	Abdelmalek Saadi University MOROCCO	TEACHING FRENCH AS A FOREIGN LANGUAGE THROUGH LITERARY TEXTS IN MOROCCÁN QUALIFYING SECONDARY EDUCATION: DIDACTIC CHALLENGES AND PEDAGOGICAL INNOVATION PERSPECTIVES
Saltanat KOZHOGULOVA	Chingiz Aitmatov Institute KYRGYZSTAN	KOOKEMER AS A SACRED SYMBOL OF FEMALE INITIATION: RECONSTRUCTING THE FEMININE LAYER OF THE EPIC OF MANAS SALTANAT KOZHOGULOVA